

MAA – Case Study

Employment & Skills - progress report

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Performance against targets

<p>To improve graduate retention and employment within the local economy</p>	<p>STRIDE baseline: 0</p> <p>Student mentoring baseline Arts Institute at Bournemouth (AIB) and Bournemouth University (BU): 285</p> <p>Student enterprise projects baseline: 28</p>	<p>+1.8% participants on post-graduate STRIDE placement programme</p> <p>+1.8% students successfully completing mentoring programme</p> <p>+ 1.8% student enterprise projects completed</p>
<p>Results: Year 1 (2008/09)</p>	<p>STRIDE post-graduate placement programme: +14 placements</p> <p>Student mentoring (AIB & BU): +308 (+8%)</p> <p>Student enterprise projects (AIB & BU): +111 (+296%)</p>	

<p>To secure a higher proportion of the population aged 19-64 qualified to at least Level 4 or higher (NI 165)</p>	<p>Q4 2006 baseline: 29.4%</p> <p>April 2009 target: 32.1%</p>
<p>Results: Year 1 (2008/09)</p>	<p>April 2009: 30.8%</p> <p>(Data relates to 2007; 2008 data due imminently)</p>

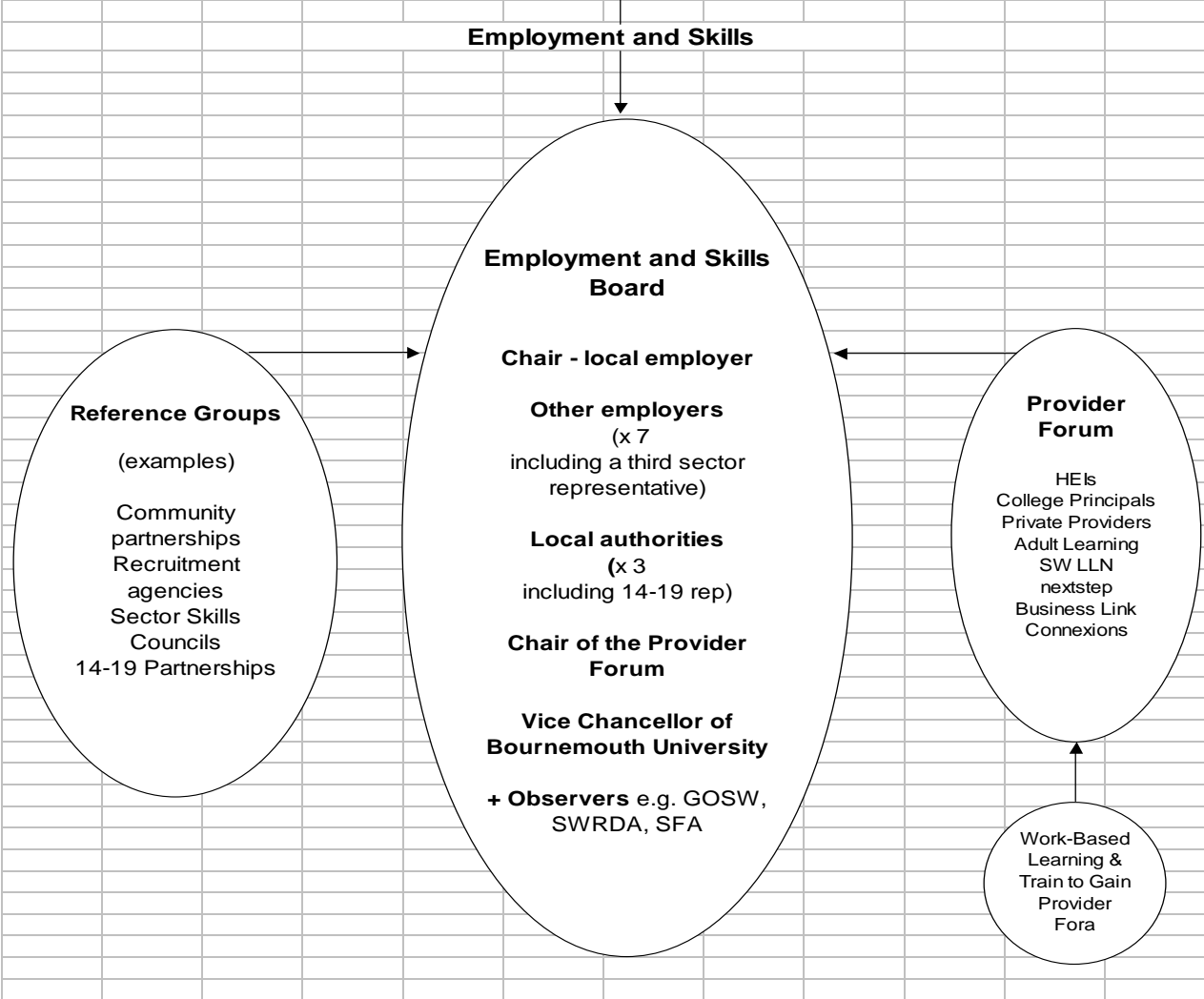
Reflections

- Student mentoring/enterprise development promising
- Optimum Level 4 performance dependent on sustaining high growth & securing greater incentives for small businesses
- Recession is impacting on demand
- No change in HEFCE funding formula/budgets constrained but...discussions ongoing
- Green knowledge economy focus will encourage greater focus on Level 3 & development of 'green collar' skills

Employment & Skills Board

ESB progress

- Focus: post-19 tailored solutions for business; improving employer involvement in 14-19 & simplifying delivery arrangements
- S.24a powers sought – pilot for South West recognised by South West REIP
- Strong support from employers
- Proposed structure supported by BIS
- Funding for Board Coordinator secured
- Aim to establish Board in Autumn 2009



Other activities

Education/business links

- Skills Festival – 8000 young people attended – new style event planned for Spring 2010
- DVD promoting employment opportunities – through You Tube
- Pilot mentoring programme in 4 schools – 25 businesses & 120 young people involved – to be extended in 09/10 to 6 schools
- Employability research – conference scheduled for 25 September



Work in progress



- Hub for unemployed professionals
- Training of unemployed 18-24 year olds in building retrofit & energy efficiency measures linked to emerging Green Cluster Strategy (possible bid to Future Jobs Fund in December 09)

Questions