

<p><b>Approved:</b>                  Signed _____                  Date _____</p>
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**Minutes of the Multi Area Agreement Board meeting  
 Held on 21 May 2009 (10h00) at The Premier Inn**

<b>Board Members:</b>		
Gordon Page (Chairman)	Independent	GP
Angus Campbell	Dorset County Council	AC
Peter Henness	Sunseeker	PH
Stephen MacLoughlin	Bournemouth Borough Council	SML
Nick Petford	Bournemouth University	NP
Tony Bray	SW RDA	TB
Brian Leverett	Borough of Poole	BL
<b>Attending:</b>		
Matt Beaumont	Dorset Business	MB
Jim Bright	Borough of Poole	JB
Pam Donnellan	Bournemouth Borough Council	PD
Don Gobbett	Dorset County Council	DG
Louise Harper (Minute Taker)	Dorset Business	LH
Tony Williams	Bournemouth Borough Council	TW
John McBride	Borough of Poole	JMB
<b>Guests:</b>		
Colin Molton		
Sarah Ward	Dorset County Council	SW
Derek Hardy	Dorset County Council	DH
<b>Apologies:</b>		
Alan Griffiths	Christchurch Borough Council	AG
Ray Bulpit	Southwell Business Park	RB
David Jenkins	Dorset County Council	DJ
Richard Dimpleby	Independent	RD
<b>Absent:</b>		
John Butterworth	FJB Hotels	JB

Note:

- Multi Area Agreement will be shown as MAA throughout the minutes
- Theme Groups will be shown as TGp(s) throughout the minutes
- Programme Group will be shown as PGp throughout the minutes
- Employment and Skills Board will be shown as ESB

Item	Description	ACTION
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1. **Apologies**

Gordon Page acknowledged apologies from Alan Griffiths, Ray Bulpit, David Jenkins and Richard Dimbleby. He also welcomed Colin Molton from The Homes and Communities Agency in Exeter.

2. **Approve minutes of last meeting 23/02/09**

The minutes of the last meeting dated 23/02/09 were unanimously agreed by the Board as a true and accurate record of that meeting, and were signed off by Gordon Page.

3. **Matters arising from meeting 23/02/09**

(MB) presented his report to the Board.

- a) (GP) confirmed that he had made contact with Terry O' Rouke and Tony Brown, who had both expressed an interest in joining the MAA Board and would be invited to the next meeting.

**Action: (GP) To meet with the interested parties to confirm commitment in the coming weeks.**

**(GP)**

- b) (MB) displayed copies of the new Multi Area Partnership (MAP) MAA logo for the Board to discuss. SML thought that further thought was needed to better capture the essence of what the MAA was about. GP requested that any suggested variations be forwarded for consideration to MB.

- c) (MB) communicated that the recruitment of a chair for the Environment TG was still in process. Huw Moore from Marks and Spencer's had declined the offer but Gary Corrie from Transdev has been approached to take up the role.

- d) An update report from Peter Speroni ( DCC) confirmed that land for The Traffic Control Centre was now being sort, possibly around the Marsh end/Holes Bay Road.
- e) Discussion about disbursement of the BDPEP residual funds revealed that there is a difficulty in the extraction of the funds for MAA use. NP revealed that if the funds were set up in a foundation trust through the university, that a possible 50% government match may be possible.

**Action: (GP) To consult with Steven Mills of Grant Thornton LLP for advice. (GP)**  
**(NP) to review possibilities and discuss with (GP). (NP)**

- f) MB asked Board members if they would again consider which theme area they wished to adopt as being of particular interest to them. NB: SML has already indicated a preference for the 'environment' theme.

#### 4. Programme Managers report

(MB) advised that a operations budget for 2009/10 had been agreed by the Programme Group (£30K).

He reminded the Board about the BT fibre-optic provision for the Olympics at Portland and the obvious potential this offered the sub-region in terms of high capacity digital communications. (MB) is to progress an evaluation of public sector aggregated demand load potential The MAA will also contact Gary Fookes ( Olympic Legacy Manager) to advise our interest in this project .GP offered to support efforts to promote private sector interest in the project when timing was appropriate.

**Action: (MB) To consult Gary Fookes to better align MAA to the Olympic programme (MB)**

*Sarah Ward arrived 10.30am*

5. **The ‘Green Knowledge Economy’ –Next steps**

(MB) highlighted the report and recommendations from the local authority Chief Executives and Directors as to the next phase of work by Geoeconomics. This was approved by the Board. The Board urged that further work give particular attention to producing a strong financial case for action and to give clarity to what the ‘Green Knowledge Economy’ actually means and what can be realistically delivered. The next phase of work should report its conclusions to the Board’s next meeting ( 2 September)

**Action: (MB) to notify MH on approval to progress and support steps to move forward.**

**(MB)**

During discussion between the Chief executives, it was noted that a possible re launch conference could take place in October, to bring forward the whole “Green” project.

6. **Strategic Housing discussion with Colin Molton –HCA**

Colin Molton outlined what the ‘Single Conservation’ is and how the business process worked. He noted that he had a £17 Billion budget to achieve these results both locally and nationally. He would work with all 11 authorities in the SW to identify opportunities and challenges. Colin encouraged the Board to agree on which organisations should be involved and how quickly to proceed. The key point was that the HCA was interested in working locally to meet existing local and regional ambitions. Mr Molton said that HCA investment was modest but offered particular value at the margins. Working effectively in partnership was often critical to this process. CM agreed that the MAA was the right forum for the HCA to work within when addressing the Bournemouth, Dorset and Poole sub-region.

The HCA planned a phased approach to their work in the two years 2009/10 and 2010/11. The phases included a scoping meeting, workshops ( 26 June) , compiling a gap analysis and preparing a Local Investment Plan (LIP) for delivery 2009-12. The need for effectiveness of partnership was highlighted. It was revealed that South West HCA has the national lead for ‘rural housing’ The HCA 2009/10 budget in the region is £300m. (AC) noted that the SW Strategic Leaders Board would be working closely with HCA. ( TB) also confirmed the close

working relationship between HCA and the SWRDA as they align regeneration and housing investment.( DG) suggested that an integrated plan is needed and that the 'Green Knowledge Economy' could be the vehicle for an agreed local Investment plan in the Sub-region. ( CM ) responding to a question raised by GP confirmed that when appropriate the HCA would engage to 'unlock' stalled private sector schemes.

A presentation was made by each of the Local Authority partners, to highlight their particular project and regeneration schemes.

(GP) thanked Colin and the three Directors for their presentations and asked MB to circulate.

*Peter Hennes left the meeting at 11.30am*

**Action: (MB) to circulate local authority presentations to all Board Members.**

**(MB)**

*Colin Molton left the meeting at 11.52am*

**7. Review of year 1/Direction for years 2 and 3**

(MB) presented the Annual Report detailing mixed outcomes for year 1 and offering direction for year 2 +3. A request was made to approve release of the report to DCLG. It was felt that the report had missed the opportunity to highlight some of the years more positive developments. Examples given were; the heightened influence of the sub-region in the South West region , the galvanizing of joint action and advantage of speaking with one voice, It was felt that revisions could be made and then have the Chief Executives review these and give approval to release to DCLG.

(MB) encouraged the Board to consider further how they might organise and act more effectively as a lobby for the sub-region.

**Action: (MB) to revise the Annual Report and send to Chief Executives for approval before sending to DCLG.**

**(MB)**

**8. Any Other Business**

None

**END**

**9. Dates Of Future Meetings: ( all venues to be confirmed)**

15h30 on 02/09/09 Dorset County Council

15h30 on 25/11/09 Dorset Business